

3RD INTERNATIONAL CONGRESS
ON RESEARCH OF RARE DISEASES3

RE (ACT)

CONGRESS 2016

8TH TO 12TH MARCH 2016
CROWNE PLAZA BARCELONA - FIRA CENTER
SPAIN

REACT-CONGRESS.ORG

EXHIBITION & SPONSORSHIP
PROSPECTUS



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Welcome


INVITATION TO THE 3rd International Congress on Research of Rare and Orphan Diseases – RE(ACT) Congress 2016

It is a pleasure to invite your Organization/Company/Institution to sponsor the and/or exhibit at the 3rd International Congress on Research of Rare and Orphan Diseases – RE(ACT) Congress 2016 to be held at the Crowne Plaza Barcelona -Fira Center in Barcelona, Spain, from 9th to 12th March 2016, a superb setting for stimulating learning, exchanges and networking.

The conference sessions will explore issues and cutting-edge technologies that affect many adult and pediatric conditions. Our aim is to promote research on rare and orphan diseases among the general public, industry and policymakers as well as to provide a forum for researchers to meet and pool their knowledge. The underlying objective is to tackle the key issues that need to be addressed if we are to see new and promising therapies and treatments rapidly delivered to patients all around the world. This will also help to further understanding of other more common diseases and to encourage clear insights from the scientific community in university and industry.

The congress will bring together world leaders and young scientist from stem cell, cell biology, gene therapy, human genetic, or therapeutic applications to present cutting edge research, to discuss results and to exchange ideas. Moreover, many patients and patient organization, which are committed in research, will be present to share their experience.

We are counting on your presence to make this meeting a great event. Mr. Thomas Amiconi, will contact you within the next days.



Olivier Menzel
President and Founder
BLACKSWAN FOUNDATION



Daria Julkowska
Scientific Coordinator
E-RARE

KEY FACTS & CONTACT

DATE

March 9th to 12th 2016

CITY / COUNTRY

Barcelona, Spain

VENUE

Crowne Plaza
Barcelona Fira

PARTICIPANTS

500 expected

CONGRESS INITIATOR

BLACKSWAN Foundation
Ch. de la Riaz 11, 1418 Vuarrens
Switzerland
Phone: +41 76 378 1777
Email: info@blackswanfoundation.ch
blackswanfoundation.ch

CONGRESS PARTNERS

E-RARE, EURORDIS, IRDiRC, CIBERER

CONGRESS ORGANISERS

BLACKSWAN Foundation
E-RARE

CONFERENCE SECRETARIAT, REGISTRATION, EXHIBITION, SPONSORSHIP

Amiconi Consulting SA, Via al Forte 10
CH-6900 Lugano
Phone: +41 91 9213812
Email: congress@react-congress.org
react-congress.org

RE(ACT) CONGRESS 2016

ABOUT THE CONGRESS

In its second edition, the RE(ACT) Congress brought together almost 400 people to discuss research into rare diseases and the development of active substances to treat them. What made the congress unique was the interdisciplinary collaboration. Scientists from different disciplines – stem cell researchers, geneticists, biochemists, clinicians and pharmacists – exchanged information with patient organizations.

The congress goals are:

- Promote research on rare and orphan diseases among the general public, industry and policy makers
- Bring together researchers and their knowledge
- Helping the understanding of other more common diseases
- Encourage clear insights positions identifiable from the scientific community in university and industry

“ Congratulations for a very successful and useful conference! That was a challenge and it seems that you have succeeded. I am happy that EURORDIS could be by your side for this first.”

Yann Le Cam, CEO of EURORDIS, Paris, France

“ ... it was a pleasure to partake in this fantastic meeting. Congratulations to you for putting together this event, and for your relentless efforts towards fostering research on rare diseases.”

Professor Didier Trono, Professor and Dean, School of Life Sciences, Ecole Polytechnique Fédérale de Lausanne, Switzerland.

“ It was a pleasure to have a taste of an interesting meeting with an original and worth developing format ! ”

Professor Alain Fischer, Director of the Pediatric Hematology and immunology Department and Director of the Research Institute of Genetic Diseases (Imagine), Necker University Hospital, Paris, France

“ It was such a pleasure to participate at the RE(ACT) Congress. You did a wonderful job and the meeting was a great success.”

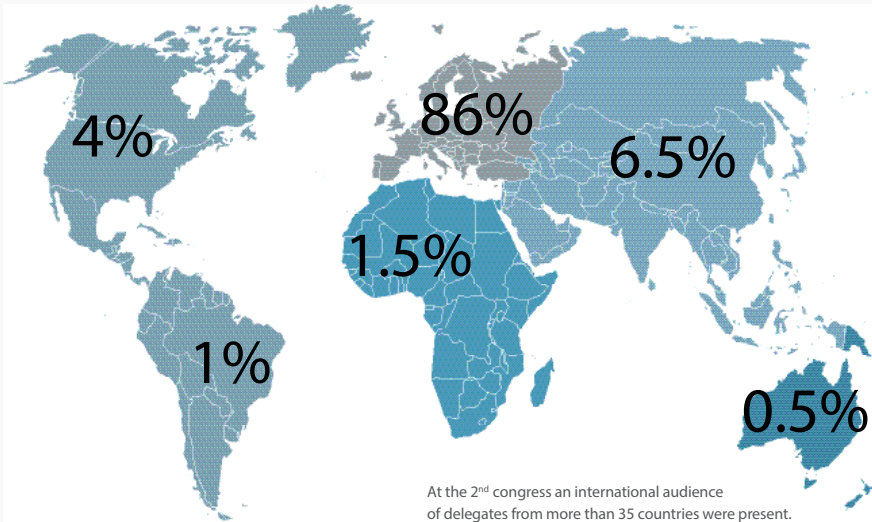
Dr Bernd Wollnik, E-RARE granted project coordinator; Center for Molecular Medicine Cologne; University Hospital of Cologne Department of Medicine, Germany

“ Congratulations again for your wonderful meeting, one of the highest quality I’ve ever attended.”

Professor Mehdi Tafti, Center for Integrative Genomics, University of Lausanne, Switzerland

RE(ACT) CONGRESS 2014

CONGRESS FACTS



CONGRESS COMMITTEES

SCIENTIFIC ADVISORY BOARD IN ALPHABETICAL ORDER

- Kim Boycott, CAN
- Nathalie Cartier, FR
- Orly Elpeleg, IL
- Olaf Horst Riess, DE
- Nicholas Katsanis, USA
- Gert Matthijs, BE
- Michael Morris, CH
- Francesc Palau, ES
- Nick Sireau, UK
- Jordi Surrallés, ES

ORGANIZING COMMITTEE IN ALPHABETICAL ORDER

- Thomas Amiconi, Amiconi Consulting SA, Switzerland
- Daria Julkowska, E-RARE, France
- Olivier Menzel, BLACKSWAN Foundation, Switzerland

BARCELONA

Welcome to Barcelona, a city that has historically been the home of people from various cultures who have participated in building its open and multicultural identity.

Barcelona is the capital of Catalonia and the second biggest city in Spain, both in its extension and its number of inhabitants. Close to 1.6 million people currently live within the city, although its area of influence as part of the Barcelona Metropolitan Area (which includes the cities around it) covers 36 municipalities with a population of approximately 3.2 million inhabitants. The spoken language is Catalan which is a distinctive feature of Catalan society with a deep regard for its institutions, its culture, and its traditions.

Barcelona, which is bounded by the Mediterranean Sea, the Llobregat and Besòs rivers and the Collserola Mountain. Thanks to its age-old maritime channels and the importance of its port, Barcelona is a Mediterranean city not only geographically speaking but also culturally and socially. It has had constant contact with other cultures along the Mediterranean shoreline, a relationship which has marked the city's traditions and cultural celebrations.

Barcelona is indeed full of history, culture, entertainment and food that offers visitors numerous possibilities to wander its streets, using all their senses in discovering a part of its past:

Barcelona is a real open-air museum. The Roman origins, and its long history and economic dynamism have made Barcelona a cultural city, which can be seen in the historic-artistic UNESCO heritage and the promotion of the most innovative artistic trends. A wide cultural programme will take visitors to museums, exhibitions, open-air sculptures.

Mediterranean flavours. Tradition and modernity can also be seen in its innovative and imaginative gastronomy, based on fresh garden produce, fresh fish, a wide variety of sausages and olive oil. Traditional handmade cakes and pastries and sparkling wines are some of the other highlights in this brief overview of Barcelona's gastronomic culture.

Business city. The excellent communications network, the wide range of culture and entertainment, and the excellent climate make Barcelona the city of choice each year for holding innumerable trade fairs, symposiums and international conferences at the several business parks, exhibition and conference centres in the city

In the last 30 years, Barcelona has grown on all levels. The Catalan capital has made innovation, technological and scientific development, has completely transformed its infrastructures and facilities showing a dynamic and pioneering spirit to become an attractive cities in Europe, both for its people and its economic impact.

CONNECTIONS TO BARCELONA

Barcelona is a major transportation hub. Barcelona enjoys a strategic location in southern Europe, and has excellent infrastructures for air, sea and land transport which guarantee rapid access to the city from any Spanish or international destination.



Air Travel.

Most arrivals first touch down at Barcelona's "El Prat" Airport which is located just 16km from the city centre. Girona Airport, north of the city, and Reus, to the south, are a little over an hour away. Lleida Airport, to the west, is just over two hours away. Barcelona's Euro-Airport is served by a number of international airlines and it enjoys connections to all European airports and to more than 200 intercontinental destinations. From El Prat airport passengers have the option of catching the Barcelona:

Travel by aerobus. The Aerobus departs from both Terminals, and ends at Plaça Espanya:

- At Terminal 1, stops are located outside the T1 Arrivals area (P0) and the Departures area (P3). Take Bus Route A1.
- At Terminal 2, the stop is located in front of the Joan Miró mural.
- Bus frequency: every 5 to 15 minutes from 06:00 to 01:00.
- Approximate journey time: 20 minutes to Plaça Espanya.
- Cost: 5,90 € for a single trip. Tickets are available from ticket machines or may be purchased from the driver.

Travel by bus.

- During the DAY: Public Bus #46 departs from the airport approximately every 15 minutes from Terminal T1.
- At NIGHT: Between the hours of 21:50 to 04:40, take "NitBus N17". This bus departs every 20 minutes from Terminal T1.
- Cost: 2,00 € for a single trip.
- Both listed bus lines have a stop approximately 50 metres from Fira Gran Via.
- The total journey between the airport and city centre takes about 50 minutes, as the bus makes multiple stops during the journey, including a stop in Plaça Espanya

Travel by train.

- The RENFE train connects the airport with the city centre, stopping at Barcelona Sants Railway Station.
- Approximate journey time: 19 minutes.
- The airport station is situated opposite T2, and is connected to this Terminal via an



air bridge. A free shuttle bus service between the station and T1. Frequency of service: every 25 minutes.

[Travel by taxi.](#)

- Taxis are reasonably priced and easy to find in both Terminals, simply follow the signs for Taxis.
- Please call +34 934 208 088 if you require a taxi for people with reduced mobility.
- The cost is around €16 to reach central Plaza Catalunya

[Hiring a car.](#)

It is another option for airport arrivals. Do be aware that Barcelona is a major international city and with that comes some major intersection traffic! Securing a good map or GPS system is advised for new arrivals.



[Travel by train.](#)

Arriving to Barcelona by train usually brings you to the major stations of Barcelona Sants Station, Passeig de Gracia, or Estacio de Franca. Check on Google Maps which station is closest to your destination – the national train provider RENFE also has an English language option on their website. The trains run between 5 am and midnight.

CONNECTIONS TO BARCELONA

Travel by public transport.

Travelling in Barcelona is very well organised and efficient, the public transportation system is good, savvy and almost always on time. By using buses, trains and metro you can get almost anywhere you want in Barcelona. This page will give you all of the information you need on transport in Barcelona.

- The underground system links all the central zones of the city and has stations in the main tourist areas, marked with the letter “M”. It runs from 5 am to midnight, Monday-Thursday, Sundays and public holidays; and from 5 am to 2 am on Fridays. On Saturdays and the eve of public holidays – 1 January, 24 June, 15 August and 24 September – services run all night. Remember to buy a T10 ticket if you are planning to stay some days. It gives you 10 trips by bus, metro or tram at 40% off the price of a single ticket.
- City buses are another good transport option. Depending on the line, they run from about 4:30 am to 11 pm. To get around at night, there are night buses, called Nitbus, which depart from Plaça Catalunya square between 11:15 pm and 6 am. Trams also provide quick access to major industrial, shopping and residential areas, and run from 5 am to 2 am approximately. There are direct buses from Barcelona to the airport terminals.
- Most people prefer to use taxis at night for speed and comfort. Taxis can be found any day and any time. They are yellow and black and have their licence number displayed on the side. You can hail them in the street when they have the green light on. They can also be found at ranks on Barcelona’s central streets and squares. There is a radio taxi service – the taxi will come and pick you up from wherever you like. Tariffs are displayed inside the taxis and show the minimum fare, flag-down charge, kilometre charge and other extras such as night service, public holidays, and station or airport service.

CONFERENCE VENUE

CROWNE PLAZA BARCELONA - FIRA CENTER

The RE(ACT) Congress 2016 is held in the Crowne Plaza Barcelona - Fira Center. Located in the city center between the famous Plaza de Espana and Gran Via Avenue, the Fira Center is only a 25 minutes' drive from Barcelona's International Airport and close to the metro station Plaza Espana.

If you decide to enjoy the attractions of the Barcelona City Centre, you are only a few metro stops away. See Gaudi's impressive Sagrada Familia or spend some time among the pavement cafes and entertainers of Las Ramblas, or take a quick drive to Barcelona's beach.



PROGRAM

STRUCTURE

TUESDAY, MARCH 8TH, 2016

E-RARE, Membership meeting (closed), all day 9 to 17

WEDNESDAY, MARCH 9TH, 2016

Special Session European Medicine Agency (EMA) 9 to 16 - to be confirmed

1st Session, Afternoon 14 to 17

A. drug repositioning and personalized medicine

- Bruce Bloom, USA
- Luigi Mauri, IT
- Leena Bruckner-Tuderman, DE
- Alex MacKenzie, CA

POSTER SESSION A 17 TO 18

18 to 20

Public Opening Ceremony

- Christopher P. Austin, Director of the National Center for Advancing Translational Sciences, NIH, USA
- To be announced

THURSDAY, MARCH 10TH, 2016

2nd Session, Morning 8.30 to 12

B. NGS and undiagnosed rare diseases

- Joris Veltman, NL
- Holger Prokisch, DE
- Kerstin Nagel-Wolfrum, DE
- Marc Chaisson, USA (TBC)
- Pablo Lapunzina, ES (TBC)

Lunch 12 to 13

POSTER SESSION B&A 13 TO 14

3rd Session, Afternoon, 14 to 17

C. Pathophysiology

- Inderjeet Dokal, UK
- Marguerite Neerman-Arbez, CH
- Hélène Dollfus, FR
- Jan Hoeijmakers, NL
- Marco Tartaglia, IT

POSTER SESSION B&A 17 TO 19

Speakers Dinner in the Evening

FRIDAY, MARCH 11TH, 2016

4th Session, Morning 9 to 13

D. Bringing Treatments to the Clinic

- Juan Bueren, ES
- Coen Ottenheijm, NL
- Danilo Tagle, USA (TBC)
- Gert Matthijs, BE
- Xavier Estivill, ES (TBC)

Lunch 12 to 13

POSTER SESSION D&E 13 TO 14

5th Session, Afternoon 13 to 17

e. Neurological diseases

- Shimon Edvardson, IL
- Giovanni Stevanin, FR
- Julio Montoya, ES
- Marjo Van der Knaap, NL
- Olaf Horst Riess, DE (TBC)

POSTER SESSION D&E 17 TO 19

Delegates' dinner/party (financed by a sponsor)

SATURDAY, MARCH 12TH, 2016

6th Session, 9 to 14, public session

F. patients and research

- Jan Geissler, DE
- Erica Daina, IT
- Heather Etchevers, FR
- Virginia Llera, AR

Farwell Ceremony/Lunch

PARTICIPATING IN RE(ACT) CONGRESS 2016

Contributions enhance the overall scientific value of the event. The BLACKSWAN Foundation and E-RARE are offering you the opportunity to become a sponsor of the 3rd International Congress on Research of Rare and Orphan Diseases, enabling you to raise the recognition of your company while promoting endeavors.

On the following pages, various sponsorship options are listed, from which you may select different elements up to the amount of your company's financial support.

WHY SHOULD YOU SPONSOR RE(ACT) 2014?

The RE(ACT) 2016 Conference provides an exceptional environment, dedicated to the exchange of the latest scientific research, educational training and commercial intelligence in the fields of Rare Diseases. Presence at the conference is an invaluable opportunity to introduce the audience to new developments and products. Sponsorship gives you an excellent opportunity to promote your name, to support your brands and to maintain a high profile among health professionals. Your presence and participation is fundamental to prove your social and moral involvement in crucial health problems for about 500 million people around the world.

SPONSORSHIP CATEGORIES

You will be given a sponsorship category status dependent upon the total amount of your sponsorship contribution. The total contribution may consist of a licence fee as well as advertisements, satellite symposia, sponsorship items and exhibition space (excl. storage space.) You will benefit from outstanding advantages linked to your sponsorship category.

Status will be allocated as follows:

CATEGORY	MINIMUM CONTRIBUTION (EXCL. VAT)
Gold Sponsor	50,000 EURO
Silver Sponsor	35,000 EURO
Bronze Sponsor	20,000 EURO
General Sponsor	no minimum amount

With an additional 10,000 EURO your company will become a full member of the RE(ACT) Community with a full access to the online platform and a public visibility in all communications with your company's logo.
www.react-community.org

Please note: [Until the deadline, priority for assignment of sponsorship options and exhibition space is given dependent upon sponsorship category and within the category, on a "First come – First served" basis! After the deadline, priority can be provided upon availability only.](#)

HOW TO BOOK

Sponsorship items can be booked via the email: sponsorship@react-congress.org.

SPONSORSHIP BENEFITS

Benefits will be allocated to sponsors based on the following table:

SPONSOR CATEGORY	GOLD	SILVER	BRONZE	GENERAL
Priority choice: date/slot for satellite symposium	1 st	2 nd	3 rd	
Priority choice: exhibition space booking	1 st	2 nd	3 rd	
Priority choice: exclusive sponsorship	1 st	2 nd	3 rd	
Number of Satellite Symposium posters permitted to be displayed in the Conference Centre	3	2	1	
Web link of sponsor's company in the sponsoring area of the congress website	•	•	•	
Web link from your company's website to the conference website	•	•	•	•
Use of the RE(ACT) 2014 logo in print and on the web	•	•	•	
Logo projection in the plenary room during breaks	•	•	•	
Sponsor's logo in the Final Program	•	•	•	
Virtual exhibition and Exhibitors' List on the website and in the Final Program	•	•	•	
Acknowledgement to the sponsors at the Opening Ceremony	•	•	•	
Additional Exhibitor Badges	5	3	1	



THE RE(ACT) COMMUNITY

The aim of the RE(ACT) Community (react-community.org) is to strengthen the synergies between people involved in the rare and orphan diseases research in order to awake the general public consciousness about the achievements and goals of these researches, build international relationships and collaborations within researchers and intensify exchanges between researchers and others stakeholders (such as Academic Institutions, Centers of Expertise, Pharmaceutical industries, Patient organizations, policy makers, etc.).

To create a unique world-wide platform fostering exchanges and collaboration on similar or new projects, identifying research projects, transferring of know-how, finding expertise, discussing with key opinion leaders and optimizing synergies between scientists and patient advocates with policy makers and companies.

The RE(ACT) Community is open to everybody, this include other associations/societies, pharmaceutical industries, patient organizations, students, supporters and friends, banks, private equity funds, etc.

The community is counting already about 500 members.

The organization of the international congress on research of rare and orphan diseases (which occurs every two years) is one of the main activities of the RE(ACT) Community.

The community will provide grants, fellowships and awards.

DONATE!

LEARN
MEET
SHARE
SUPPORT

Begin by typing any rare diseases

or sign up for free

SIGN UP

Project title lorem ipsum at dolor sit amet laudatis

Featured

Project title lorem ipsum at dolor sit amet laudatis

Featured

Project title lorem ipsum at dolor sit amet laudatis

Featured

Project title lorem ipsum at dolor sit amet laudatis

Featured

VIEW ALL

Research Projects)

NEWEST MOST FUNDED CLOSE TO GOAL

Project title lorem ipsum ate dolor sit amet laudatis
lorem ipsum ate

DISEASE NAME

by: Researcher Name

Quis autem vel eum iure qui in ea volutate velit esse quam nihil molestiae consequatur vel illum dolorem eum fugiat quo qui in ea volutate velit esse quam nihil molestiae consequatur vel illum dolorem eum...

10K

funding goal 30K

SUPPORT!

Project title lorem ipsum ate dolor sit amet laudatis
lorem ipsum ate

DISEASE NAME

by: Researcher Name

Quis autem vel eum iure qui in ea volutate velit esse quam nihil molestiae consequatur vel illum dolorem eum fugiat quo qui in ea volutate velit esse quam nihil molestiae consequatur vel illum dolorem eum...

15K

funding goal 30K

SUPPORT!

Project title lorem ipsum ate dolor sit amet laudatis
lorem ipsum ate

DISEASE NAME

by: Researcher Name

Quis autem vel eum iure qui in ea volutate velit esse quam nihil molestiae consequatur vel illum dolorem eum fugiat quo qui in ea volutate velit esse quam nihil molestiae consequatur vel illum dolorem eum...

10K

funding goal 30K

SUPPORT!

Project title lorem ipsum ate dolor sit amet laudatis
lorem ipsum ate

DISEASE NAME

by: Researcher Name

Quis autem vel eum iure qui in ea volutate velit esse quam nihil molestiae consequatur vel illum dolorem eum fugiat quo qui in ea volutate velit esse quam nihil molestiae consequatur vel illum dolorem eum...

15K

funding goal 30K

SUPPORT!

VIEW ALL

Most Supported Diseases)

DISEASE NAME

shared experiences:	135
shared scientific info:	46
fundable projects:	2

1,400

followers goal 3,000

SUPPORT!

DISEASE NAME

shared experiences:	135
shared scientific info:	46
fundable projects:	2

1,400

followers goal 3,000

SUPPORT!

DISEASE NAME

shared experiences:	135
shared scientific info:	46
fundable projects:	2

1,400

SUPPORT!

DISEASE NAME

shared experiences:	135
shared scientific info:	46
fundable projects:	2

1,400

SUPPORT!

SPONSORSHIP OPPORTUNITIES

1. SESSIONS

Organising a session is a great opportunity to set your topic within the conference or to link existing sessions to your company name. Several formats are available:

SATELLITE SYMPOSIA

All Satellite Symposia are organised by the sponsor. The Sponsor is free in presenting a conference related topic and program that will be scheduled in close consultation with the Conference Organiser and the Scientific Committee. Once the program of the Satellite Symposium has been approved, it can not be modified. All Satellite Symposia slots are offered for 90 minutes or otherwise stated.

BREAKFAST SESSIONS Breakfast Satellite Symposium

DATES:	MARCH 9th, March 10th, March 11th
TIMES:	7:30 – 8:00, Networking Breakfast (30 min) 8:00 – 9:00 Presentations (60 min)
PRICE:	15,000 EURO including room and standard technical equipment
NUMBERS:	30 to 120 Persons

The sponsor is encouraged to provide breakfast for this session. Breakfast will be before the session. – The sponsor is also responsible for the invitation and travel arrangements of invited speakers.

LUNCH SESSIONS Parallel / Exclusive Lunch Satellite Symposium

DATES:	MARCH 9th, March 10th, March 11th
TIMES:	12:00 – 13:30, 90 min
PRICE:	25,000 EURO (Exclusive) including room and standard technical equipment 15,000 EURO (max. 2 parallel) including room and standard technical equipment
NUMBERS:	100 Persons

The sponsor is encouraged to provide lunch for this session. The sponsor is also responsible for the invitation and travel arrangements of invited speakers.

EVENING SESSIONS Exclusive Evening Satellite Symposium

DATES:	MARCH 9 th , March 10 th , March 11 th
TIMES:	18:30 – 20:00, 90 min
PRICE:	15,000 EURO including room and standard technical equipment
NUMBERS:	100 Persons

No other sessions running parallel. – The Sponsor is encouraged to provide refreshments for this session. – The sponsor is also responsible for the invitation and travel arrangements of invited speakers.

EVENING EVENT ON FRIDAY EVENING Exclusive Evening Dinner, Party, Networking Event

DATES:	March 11 th
TIMES:	7 to 12 pm
PRICE:	20.000 CHF
NUMBERS:	300 Persons

No other event running parallel.
The Sponsor is encouraged to provide dinner/finger food and an evening program for this session.

Satellite Program

The session program, including title, topics and lectures, must be submitted to the Conference Secretariat for approval. The goal is to ensure that the program is not too product orientated and that there is no overlapping of topics between various symposia. Once the program of a symposium is approved, it cannot be modified (except with approval from the Conference Secretariat). The organisers reserve the right to change the date and time of the symposia.

SPONSORSHIP OPPORTUNITIES

Symposium Poster

Sponsors may present a certain number of posters to announce their satellite depending on their sponsorship level (see benefit overview in the previous section) on the day their session takes place. It is the responsibility of the sponsor to produce posters and organise easels or similar. Poster layout and placement must be agreed upon by the Conference Secretariat (see Terms & Conditions for details).

Registration & Speaker Travel Arrangements

All speakers, as well as all participants and invited guests who wish to attend the sessions, must be registered as active participants. The sponsor is also responsible for the registration, invitation and travel arrangements of invited speakers and chair-persons that have specifically been invited to participate in the sponsor's scientific session – even though they might also be invited by the organisers.

Rooms & Services

- All rooms will be provided with:
 - Setup in theatre style
 - Lectern with microphone and presentation computer
 - Chairperson's desk with two fixed microphones
 - 1 wireless microphone
 - 2 fixed microphones for the audience
 - Front projection screen
 - Video projector
 - Room audio and light

A technician will be available during your symposium.

Speaker's Presentations

To avoid unexpected technical problems, sponsors are requested to make sure their speakers use the Speaker Preview Room to upload their presentation, as the lectern laptop provided is not accessible directly. This should be done at least 180 min prior to the start of the session. Detailed instructions such as Speaker Preview Room opening hours will be provided at a later stage. We do not advise speakers using their own laptops, if speakers wish to use their own laptops, it is the responsibility of the sponsor organising the session.

2. MEETING FACILITIES

Hospitality Suites and Meeting Rooms are available upon request.

Sponsors organizing an event for 25 or more participants, before, during or after the RE(ACT) Conference, must first seek approval from the RE(ACT). The Sponsor may request to hold an event; however, the event must not occur parallel to the official conference program or other social / cultural events.

HOSPITALITY SUITES

Hospitality Suites may be booked as private rooms for potential clients or business & scientific contacts to socialise, view sample products etc.

Hospitality Suites must be booked for at least one day (minimum 6 hours) and can be furnished and decorated individually. Prices and availability are upon request.

MEETING ROOMS

Meeting rooms are available on request. Meeting rooms can be set-up in U-shape, theatre or boardroom layouts with AV equipment.

Full day meeting

9:00 to 18:00 Price on request

SPONSORSHIP OPPORTUNITIES

3. CONFERENCE MATERIAL

Delivery information for items which must be provided by the sponsor will be issued by the Conference Secretariat.

POCKET PROGRAM Pieces: 700

Logo Only:	PRICE:	3,000 EURO
Logo and Advert:	PRICE:	4,500 EURO

The Pocket Program is a short version of the Conference Program noting all important conference information which will be inserted in the badge holder for all participants.

- Sponsor's advert featured in the pocket Program
- Sponsor's logo featured in the Pocket Program

The Pocket Program will be produced by the organiser. Pocket Program and Participant Name Badges.

CONFERENCE BAG INSERT Pieces: 700

PRICE:	1,000 EURO
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Insert a leaflet, invitation to your session / exhibition booth or information brochure into all Conference Bags.

Layout must be submitted to the Conference Secretariat for approval. Material must be provided and delivered directly by the sponsor to the conference venue. Delivery details will be provided at a later stage.

POSTER CD-ROM

PRICE:	on request
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Poster CD-ROM & Voucher

All poster submitted to the conference will be available through this CD, which acts as a key function to an Internet site which is uploaded with all posters before, during

and after the conference. Participants may pick up the CD at your exhibition booth, giving you extra visitor flow.

- Sponsor's logo printed on the CD with "generously sponsored by ..."
- Advertisement space on the back cover
- Sponsor branded Poster CD Voucher which will be inserted in the Conference Bags
- Acknowledgement of the sponsorship in the General Information in the Final Program

Voucher layout and advertisement must be submitted to the Conference Secretariat for approval. Material must be provided and delivered directly to the conference venue by the sponsor. Delivery details will be provided at a later stage.

Poster CD-ROMS will be produced by the organiser.

ABSTRACT CD-ROM

PRICE: on request

Abstract CD-ROM & Voucher

The Abstract CD-ROM including all accepted abstracts will be used as long term reference for all participants. The CD-ROM will be produced prior to the conference by Elsevier. Participants may pick up the CD at your exhibition booth, providing you with extra visitor flow.

- Sponsor's logo printed on the CD with "generously sponsored by ..."
- Advertisement space on the back cover
- Sponsor branded Poster CD Voucher which will be inserted in the Conference Bags
- Acknowledgement of the sponsorship in the General Information in the Final Program

Voucher layout and advertisement must be submitted to the Conference Secretariat for approval. Material must be provided and delivered directly to the conference venue by the sponsor. Delivery details will be provided at a later stage.

Abstract CD-ROMS will be produced by the organiser.

SPONSORSHIP OPPORTUNITIES

4. CONFERENCE SERVICES

All Conference services will be set up by the organiser.

To expensive (up to 20'000) and not all the additional rooms are equipped for this
But what we could offer is a webcast for a company that researchers can follow the congress and ask questions?

HOTEL ROOM DOOR SIGNS

PRICE: On request

Hotel room Door Signs will be placed on doors of participants staying in the top 3 conference hotels booked through the RE(ACT) Conference Secretariat

- Place an invitation to your session/exhibition booth or information brochure on the Hotel Room Door of the RE(ACT) Participants

Additional delivery charges from the hotel will apply.

Layout must be submitted to the Conference Secretariat for approval. Hotel Room Door Signs will be produced and delivered by the organiser. – The venue can provide a 100% working Internet.

RE(ACT) MOBILE

PRICE: On request

The Conference APP is an interactive version of the Final Program giving the participant related information of the RE(ACT) conference at the tip of their finger.

- Sponsor's banner will be placed at a number of places such as at the home screen, navigation page etc, which is linked to sponsor's detail page or any other link.
- Link to Sponsor's bag insert
- Email blast sent out on sponsors behalf to inform participants the app is available to download
- Full page advert in the Final Program

5. COMMUNICATIONS

E-MAIL BLAST

PRICE: 1,000 EURO

Have your individual announcement for your session, exhibition booth or other information sent out to all registered participants.

- Sponsor's personal message to all participants

E-mail will be sent out by the Conference Secretariat. Sponsor must provide e-mail design, texts, pictures etc. in HTML format with links to all graphics two weeks prior to the date the E-mail Blast is due to be sent out.

6. SPECIAL SERVICES

All special services will be arranged and set-up by the organiser.

ePOSTER CORNERS

PRICE: On request

An ePoster Corner is a presentation platform for posters. Have a poster corner directly next to your booth to increase participant flow on to your booth.

- Sponsor has its booth to the ePoster Corner

7. ADVERTISEMENT OPPORTUNITIES

Raise your visibility onsite at the conference centre with signage and banners. A range of custom-tailored opportunities are available on request.

Please contact us for more details on options, price and availability.

SPONSORSHIP OPPORTUNITIES

8. ADVERTISEMENTS IN CONFERENCE PUBLICATIONS

The Second Announcement and Call for Abstracts will be a printed brochure intended to inform interested health professionals about the Conference. It will be mailed to a wide range of people working in the field.

The Final Program will be the most essential publication for app participants guiding them through the conference. It includes information on presentations, satellite symposia, exhibitions and other activities. The program will be inserted into all participants' Conference Bags.

All printed matters will be available for download at the conference website.

FINAL PROGRAM

Full page inside	1,500 EURO
Outside back cover	3,000 EURO
Inside front cover	2,100 EURO
Inside back cover	1,300 EURO
Laminated Bookmark in Final Program	2,500 EURO

EXHIBITION

EXHIBITION SPACE

This exhibition will provide a unique opportunity to present your products, undertake research and promote services to researchers from all over the world.

The Industry Exhibition Area is located directly in The Forum along with the Poster Area providing maximum exposure and interaction opportunities with participants.

COSTS PER SQUARE METER (NET)

Early booth space booking Until the 30 th September 2015	250 EURO per sqm
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Standard booth space booking From the 1 st of October 2015	350 EURO per sqm
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Minimum booth area: 6 sqm

All booth configurations need to be discussed with the organisers and materials booked through The Exhibition and Sponsorship Ordering System.

All exhibitors will be published with the company name in the conference publications and on the conference website.

BOOTH ASSIGNMENT

Exhibition space will be assigned on a 'First-come – First-served' basis within the respective sponsorship levels, according to the date of the exhibition space booking and the date of the receipt of the payment.

HOW TO BOOK

Exhibition space can be booked via the Exhibition and Sponsorship Ordering System. For more details, please check page 13 of the Exhibition & Sponsorship Prospectus.

EXHIBITION

EXHIBITOR REGISTRATION

Free Exhibitor Badges are provided to exhibitors based on the amount of square metres purchased:

PURCHASED SQM	FREE EXHIBITOR BADGES*
6 sqm	1
From 6 to 12 sqm	2
From 13 to 18 sqm	3
From 19 to 27 sqm	5
Above 27 sqm	6

* The Exhibitor Badge entitles:

- Full access to the exhibition area and your company's own satellite symposium but not the general scientific program
- Access to the Opening Ceremony and Welcome Reception
- 1 copy of the Final Program
- Coffee & Tea during coffee breaks

Detailed information will be given with the Exhibition Manual. For information on general conference registration please refer to the conference website:

> www.react-congress.org

Exhibition Time Table

7 March 2014	from 9 a.m. – 6. p.m.	Set-up
8 March 2014	from 9 a.m. – noon exhibition 1.00 p.m. – 8 p.m.	Set-up & Exhibition
9, 10, 11 March 2014	9 a.m. – 5.00 p.m.	Exhibition
12 March 2014	9.00 a.m. – noon	Exhibition/Dismantling noon – 6.00 p.m.

It will also be possible to purchase services and items for exhibition space, satellite symposium or hospitality suite/meeting room, including furniture, technical equipment, decorations, installations, hostesses and cleaning.

DATES TO REMEMBER

Conference Dates

> [March 9^h to 12th, 2016](#)

Sponsor Deadline:

Gold Sponsor

> [November 15th, 2015](#)

Silver Sponsor

> [November 22nd, 2015](#)

Bronzer Sponsor

> [November 29th, 2015](#)

Abstract Submission opens

> [October 1st, 2015](#)

Start of Online Registration

> [July 1st, 2015](#)

Start of Accommodation booking

> [July 1st, 2015](#)

Early Exhibition Space booking Deadline

> [October 31st, 2015](#)

Standard fee for exhibition space booking applies after this date.

Abstract Submission Deadline

> [January 18th, 2016](#)

Early Registration Deadline

> [November 30th, 2015](#)

Standard registration fee applies after this date.

Standard Registration Deadline

> [January 18th, 2016](#)

Late registration fee applies after this date.

Closing of Online Registration

> [February 15th, 2016](#)

