### BLACKSWAN® FOUNDATION

SWISS FOUNDATION FOR RESEARCH ON ORPHAN DISEASES
SCHWEIZERISCHE STIFTUNG FÜR DIE FORSCHUNG SELTENER KRANKHEITEN
FONDATION SUISSE POUR LA RECHERCHE SUR LES MALADIES ORPHELINES
FONDAZIONE SVIZZERA PER LA RICERCA SULLE MALATTIE ORFANE

## #RAREVOLUTION: THE USE OF DIGITAL COMMUNICATION TO SUPPORT RARE DISEASE RESEARCH

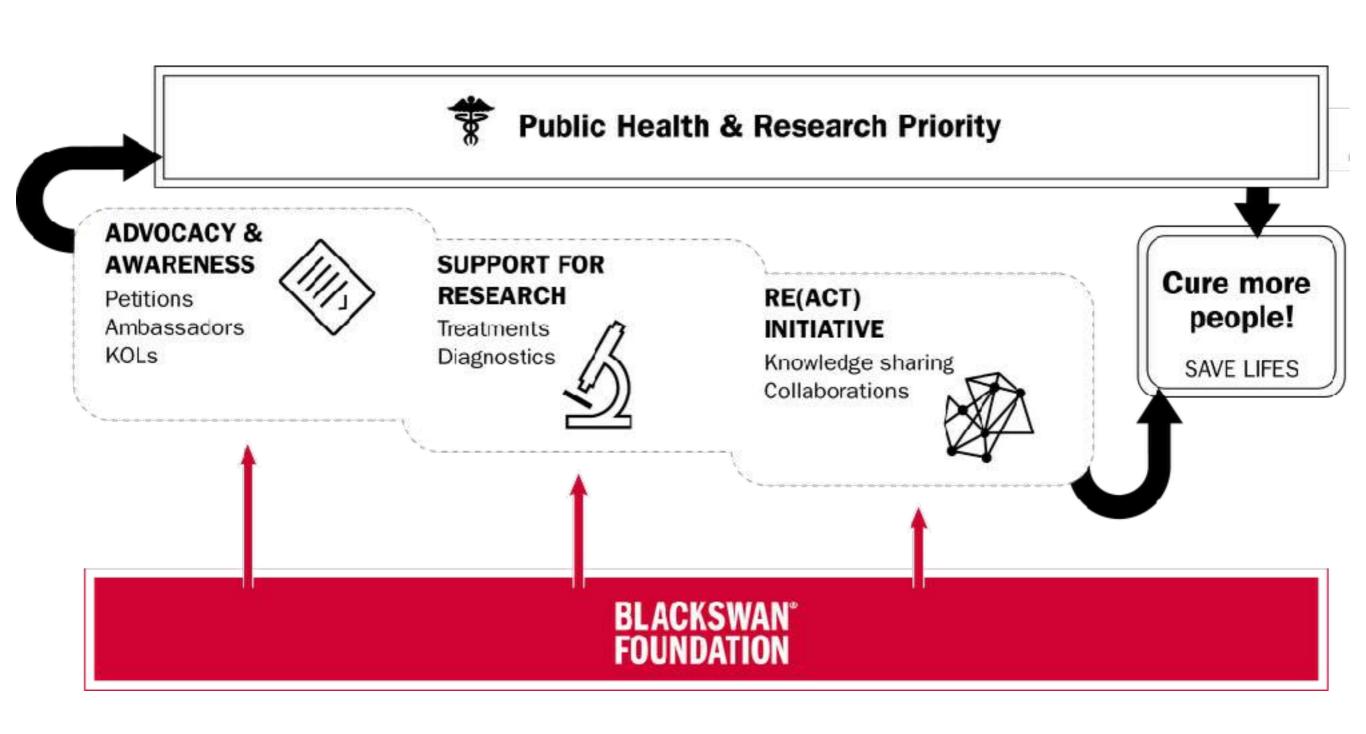
Chiara Ciriminna – Project Coordinator

# #RAREvolution Stand up for scientific research

### International program for rare and orphan diseases

Promoting the recognition of rare diseases as an international public health and research priority

### **Vision**



### **#RAREvolution: Awareness**

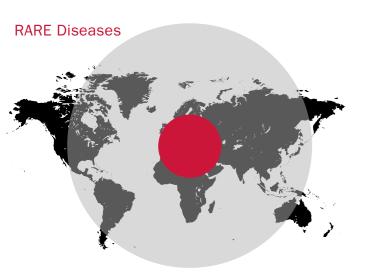


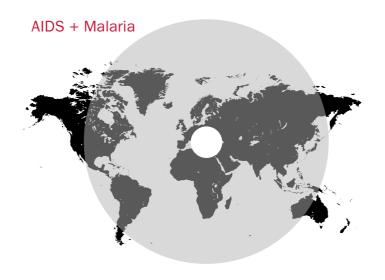
### **#RAREvolution: Awareness**



 $475 \ MIO^{/7'052 \ MIO}$ 

228 MIO/7'052 MIO





1338 CHINA POPULATION 1338 FOR POPULATION 1338

1156 897 766

475 POPULATION 304 355



### **#RAREvolution: Advocacy**





<u>Human rights based approach</u> to assure non-discrimination, equity and justice Rare diseases must be part of the <u>2030 Agenda for Sustainable Development</u> to meet the goals and "Leave no one behind"

Work on the commitment of the <u>new WHO Director General</u> Tedros Ghebreyesus during the policy event

**#RAREvolution: Advocacy** 

## change.org

Petition: "Help us to increase support for rare diseases research"

### **Center for Therapeutics Discovery**

Creation of a discovery and clinical research incubator dedicated to translational science on rare diseases. The center will combine academic expertise and technologies with industry know-how in drug discovery.





























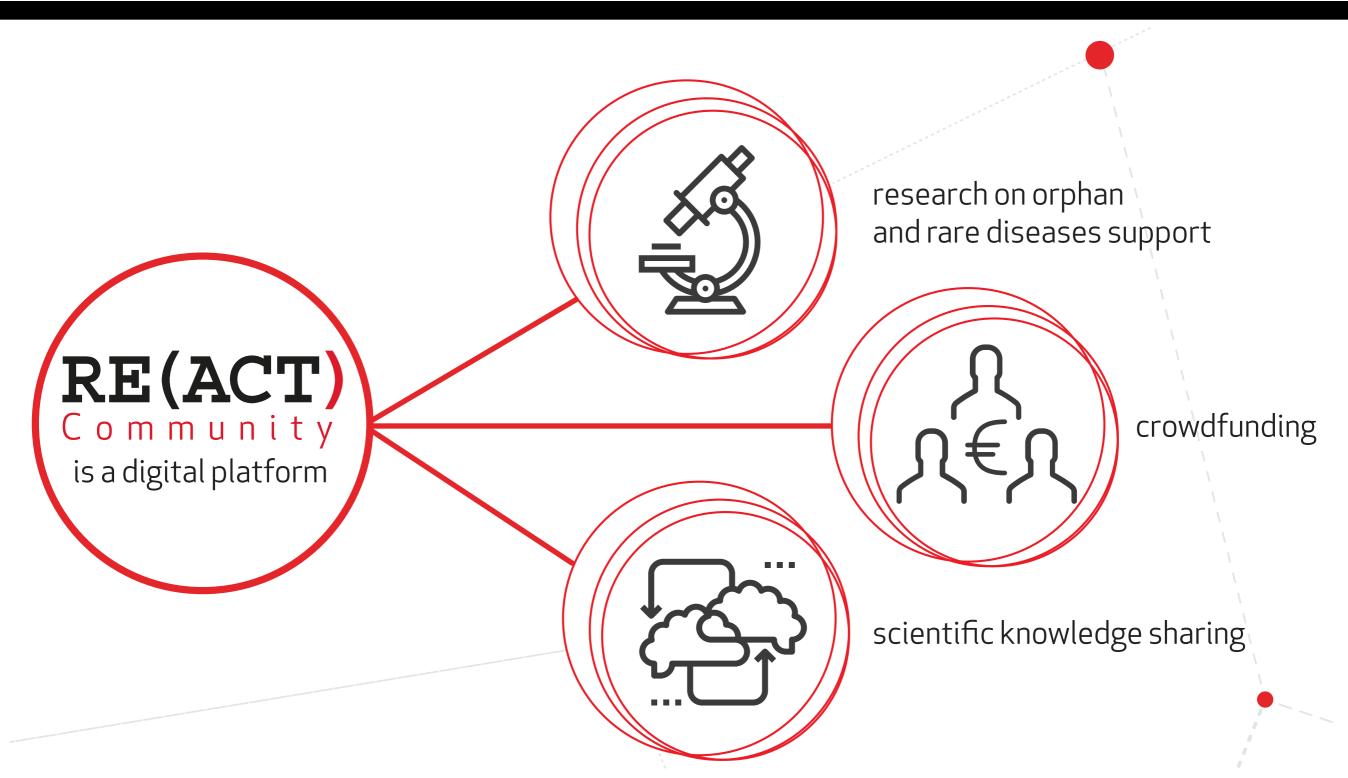




GOAL: act as a game changer in the scientific field, spreading the voice about the urgency of investing in rare and orphan disease research











connecting an international network in order to support rare and orphan disease scientific research







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involving different types of stakeholders in campaigns and concrete actions in support of research



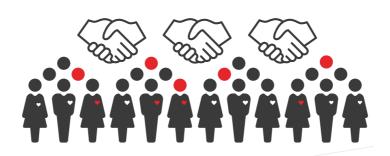




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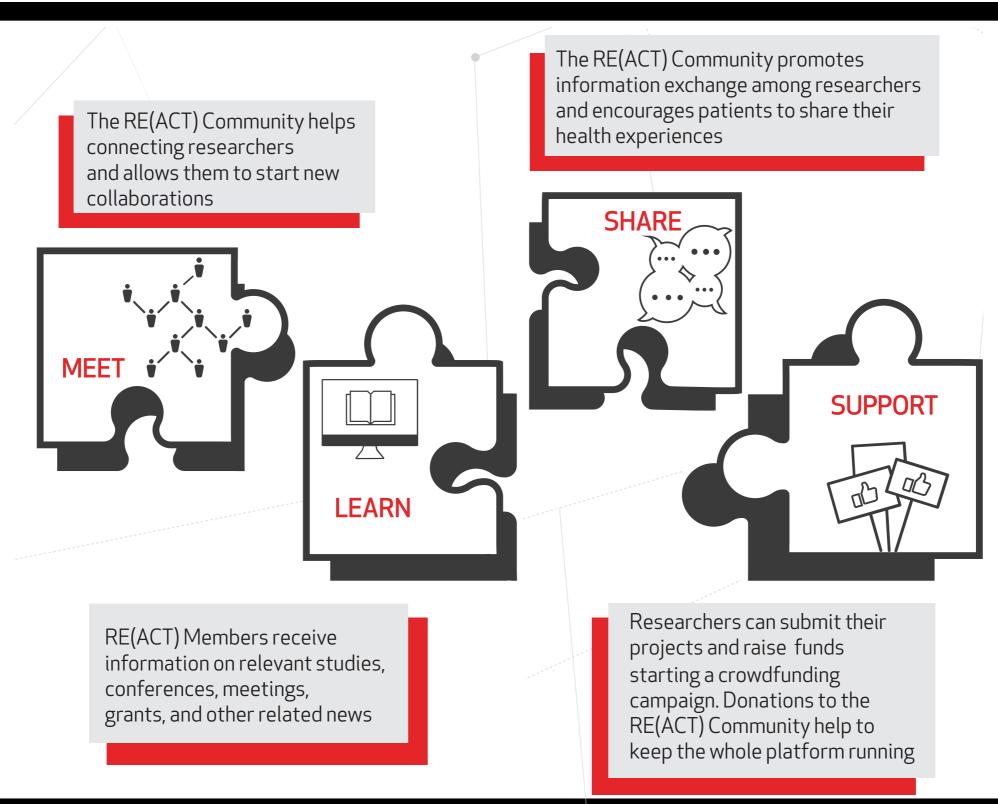


engaging all those who want to support the advancement of scientific research and speed up the development of new therapies for patients with rare diseases





### www.react-community.org





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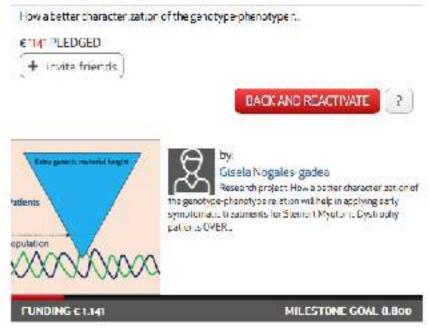


The scientific knowledge sharing and crowdfunding platform for rare diseases





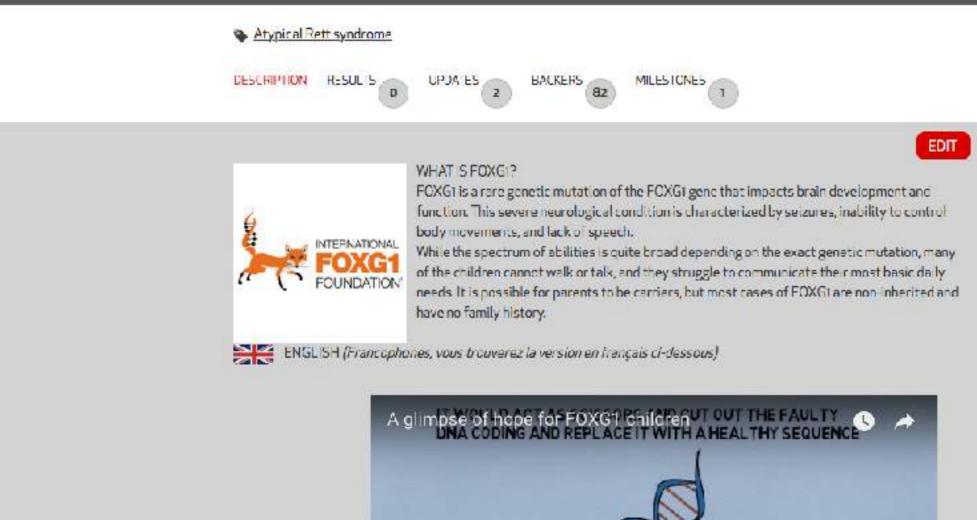


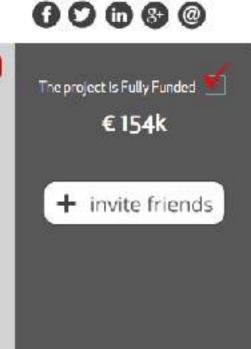






#### A GLIMPSE OF HOPE FOR FOXG1

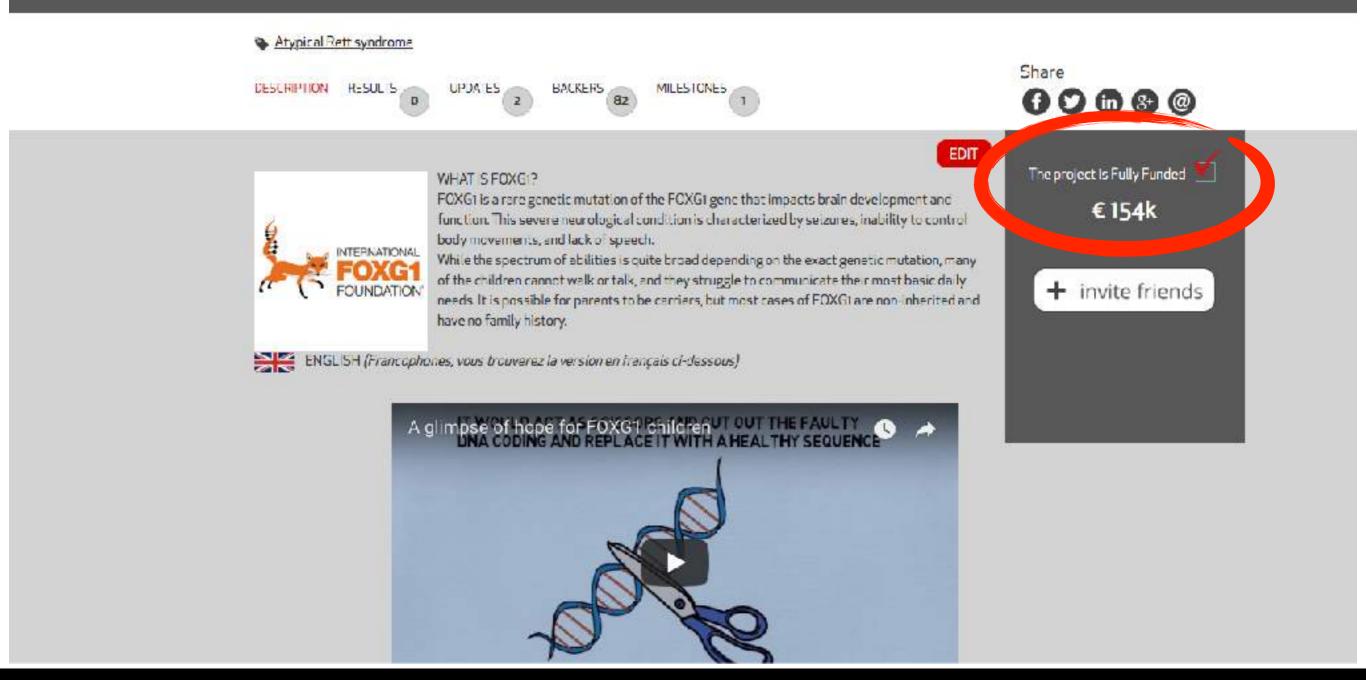








#### A GLIMPSE OF HOPE FOR FOXG1



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