

# RE(ACT)

7-10 March 2018  
Bologna - Italy

C o n g r e s s



**#RARE-  
VOLUTION**

EXHIBITION & SPONSORSHIP PROSPECTUS

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# WELCOME

## Invitation to the 4<sup>th</sup> international congress on research of rare and orphan diseases - RE(ACT) Congress 2018

It is a pleasure to invite your Organization/Company/Institution to sponsor the and/or exhibit at the RE(ACT) Congress 2018 - 4th International Congress on Research of Rare and Orphan Diseases to be held at the Rizzoli Institute - Bologna, Italy, from 7th to 10th March 2018, a superb setting for stimulating learning, exchanges and networking.

The conference sessions will explore issues and cutting-edge technologies that affect many adult and pediatric conditions. Our aim is to promote research on rare and orphan diseases among the general public, industry and policymakers as well as to provide a forum for researchers to meet and pool their knowledge. The underlying objective is to tackle the key issues that need to be addressed if we are to see new and promising therapies and treatments rapidly delivered to patients all around the world. This will also help to further understanding of other more common diseases and to encourage clear insights from the scientific community in university and industry.

The congress will bring together world leaders and young scientist from stem cell, cell biology, gene therapy, human genetic, or therapeutic applications to present cutting edge research, to discuss results and to exchange ideas. Moreover, many patients and patient organization, which are committed in research, will be present to share their experience.

We are counting on your presence to make this meeting a great event. Mr. Thomas Amiconi, will contact you within the next days.



**Olivier Menzel**  
Chairman and Founder  
BLACKSWAN FOUNDATION



**Daria Julkowska**  
Scientific Coordinator  
E-RARE

# KEY FACTS & CONTACT

## DATE

March 7<sup>th</sup> to 10<sup>th</sup> 2018

## CITY / COUNTRY

Bologna, Italy

## VENUE

Istituto Ortopedico Rizzoli  
Istituto di ricerca Codivilla Putti  
Centro Congressi  
Via di Barbiano 1/10  
Bologna

## PARTICIPANTS

450 expected

## CONGRESS INITIATOR

BLACKSWAN Foundation  
Ch. de la Riaz 11, 1418 Vuarrens  
Switzerland  
Phone: +41 76 378 1777  
Email: [info@blackswanfoundation.ch](mailto:info@blackswanfoundation.ch)  
[blackswanfoundation.ch](http://blackswanfoundation.ch)

## CONGRESS PARTNERS

E-RARE, TELETHON, EURORDIS, IRDiRC,  
UNIAMO, REGIONE EMILIA-ROMAGNA  
ISTITUTO SUPERIORE DELLA SANITÀ

## CONGRESS ORGANISERS

BLACKSWAN Foundation  
E-RARE

## CONFERENCE SECRETARIAT, REGISTRATION, EXHIBITION, SPON- SORSHIP

Amiconi Consulting SA  
Via al Forte 10  
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Phone: +41 91 9213812  
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# RE(ACT) CONGRESS 2018

## ABOUT THE CONGRESS

**In its three editions, the RE(ACT) Congress brought together almost 1,500 people to discuss research into rare diseases and the development of active substances to treat them. What made the congress unique was the interdisciplinary collaboration. Scientists from different disciplines – stem cell researchers, geneticists, biochemists, clinicians and pharmacists – exchanged information with patient organizations.**

### **The congress goals are:**

- Promote research on rare and orphan diseases among the general public, industry and policy makers
- Bring together researchers and their knowledge
- Helping the understanding of other more common diseases
- Encourage clear insights positions identifiable from the scientific community in university and industry

**“Congratulations for a very successful and useful conference! That was a challenge and it seems that you have succeeded. I am happy that EURORDIS could be by your side for this first.”**

Yann Le Cam, CEO of EURORDIS, Paris, France

**“... it was a pleasure to partake in this fantastic meeting. Congratulations to you for putting together this event, and for your relentless efforts towards fostering research on rare diseases.”**

Professor Didier Trono, School of Life Sciences, Ecole Polytechnique Fédérale de Lausanne, Switzerland.

**“It was a pleasure to have a taste of an interesting meeting with an original and worth developing format!”**

Professor Alain Fischer, Director of the Pediatric Hematology and immunology Department and Director of the Research Institute of Genetic Diseases (Imagine), Necker University Hospital, Paris, France

**“It was such a pleasure to participate at the RE(ACT) Congress. You did a wonderful job and the meeting was a great success.”**

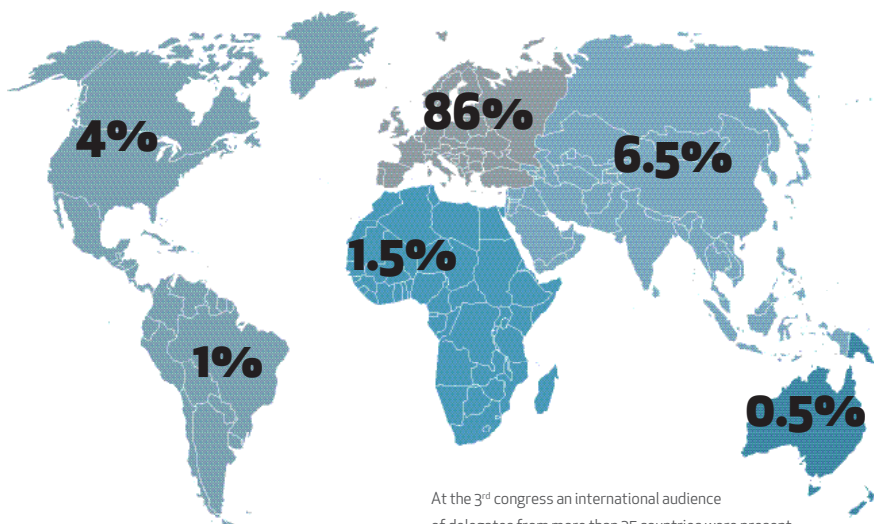
Dr Bernd Wollnik, E-RARE granted project coordinator; Center for Molecular Medicine Cologne; University Hospital of Cologne Department of Medicine, Germany

**“Congratulations the meeting was very well organized, and I believe it was the right forum to share our research and concerns about funding. And I was happy to meet a lot of known and new people.”**

Professor Gert Matthijs, Laboratory for Molecular Diagnosis, KU Leuven University, Belgium

# RE(ACT) CONGRESS 2014

## CONGRESS FACTS



At the 3<sup>rd</sup> congress an international audience of delegates from more than 35 countries were present.

## CONGRESS COMMITTEES

### SCIENTIFIC ADVISORY BOARD IN ALPHABETICAL ORDER

Jacques Beckmann, CH  
Nicolas Katsanis, USA  
Maria Paola Landini, IT  
Alex MacKenzie, CAN  
Lucia Monaco, IT  
Michael Morris, CH  
Luca Sangiorgi, IT  
Domenica Taruscio, IT

### ORGANIZING COMMITTEE IN ALPHABETICAL ORDER

Thomas Amiconi, Amiconi Consulting SA, Switzerland  
Daria Julkowska, E-RARE, France  
Olivier Menzel, BLACKSWAN Foundation, Switzerland  
Maria Luisa Moro, Agenzia Sanitaria e Sociale Regionale Regione Emilia-Romagna, Italy  
Luca Sangiorgi, European Reference Network, Italy  
Domenica Taruscio, National Center for Rare Diseases, Italy

# BOLOGNA

Fusing haughty elegance with down-to-earth grit in one beautifully colonnaded medieval grid, Bologna is a city of two intriguing halves. On one side is a hard-working, hi-tech city located in the super-rich Po valley where suave opera-goers waltz out of regal theatres and reconvene in some of the nation's finest restaurants and trattorias. On the other is a Bolshie, politically edgy city that hosts the world's oldest university and is famous for its graffiti-embellished piazzas filled with mildly inebriated students swapping Gothic fashion tips.

Bologna is the largest city (and the capital) of the Emilia-Romagna Region in Northern Italy. It is the seventh most populous city in Italy, located in the heart of a metropolitan area (officially recognized by the Italian government as a città metropolitana) of about one million.

The first settlements date back to at least 1000 BC. The city has been an urban centre, first under the Etruscans (Velzna/Felsina) and the Celts (Bona), then under the Romans (Bononia), then again in the Middle Ages, as a free municipality (for one century it was the fifth largest European city based on population). Home to the oldest university in the world, University of Bologna, founded in 1088, Bologna hosts thousands of students who enrich the social and cultural life of the city. Famous for its towers and lengthy porticoes, Bologna has a well-preserved historical centre (one of the largest in Italy) thanks to a careful restoration and conservation policy which began at the end of the 1970s, on the heels of serious damage done by the urban demolition at the end of the 19th century as well as that caused by wars.

An important cultural and artistic centre, its importance in terms of landmarks can be attributed to a varied mixture of monuments and architectural examples (medieval towers, antique buildings, churches, the layout of its historical centre) as well as works of art which are the result of a first class architectural and artistic history. Bologna is also an important transportation crossroad for the roads and trains of Northern Italy, where many important mechanical, electronic and nutritional industries have their headquarters. According to the most recent data gathered by the European Regional Economic Growth Index (E-REGI) of 2009, Bologna is the first Italian city and the 47th European city in terms of its economic growth rate.

Bologna is home to numerous prestigious cultural, economic and political institutions as well as one of the most impressive trade fair districts in Europe. In 2000 it was declared European capital of culture and in 2006, a UNESCO "city of music". The city of Bologna was selected to participate in the Universal Exposition of Shanghai 2010 together with 45 other cities from around the world. Bologna is also one of the wealthiest cities in Italy, often ranking as one of the top cities in terms of quality of life in the country: in 2011 it ranked 1st out of 107 Italian cities

# CONNECTIONS TO BOLOGNA

## **Air travel**

Guglielmo Marconi International Airport, 15 minutes by bus from historic downtown, connecting Bologna to the main Italian and European airports.

The Bologna airport is one of the most important stop in Italy for international flights and for wide range of choice of links.

## **Travel by train**

For the strategic geographic location - between downtown and the north - Bologna is the main Italian railway junction, made even more efficient by the high-speed trains, which, together with the new railway station project, has lead to greater development and a significant increase of daily transit of trains and passengers.

The Metropolitan Railway System is also connected to almost all the cities and provinces of Emilia Romagna.

## **Travel by bus**

Buses arrive to the bus station from the main towns in the Province of Bologna and from all major Italian and European cities. You can go the West to Spain, Portugal, or to Morocco in the South, East to Greece, Bulgaria, Romania, Moldova, Ukraine, and North up to Belarus, Latvia, Estonia, Finland, Norway and England, to name the further places. The Bus station of Bologna is in Piazza XX Settembre, just 100 meters from Central Railway Station, and is the reception center of all the tour buses, with a parking reservation.



# CONFERENCE VENUE

## RIZZOLI ORTHOPEDICS INSTITUTE

The RE(ACT) Congress 2018 is held in the Rizzoli Institute - Istituto di ricerca Codivilla Putti. Founded in 1896, the Rizzoli Orthopaedic Institute from the very beginning was interlocked with the progress of orthopaedics and traumatology in Italy and worldwide, especially thanks to the first directors, Alessandro Codivilla and Vittorio Putti.

The historical aspect though is also due to the location and the complex that houses the Rizzoli Hospital: the Monastery of San Michele in Bosco. The history of this monumental complex dates back at least to the XIVth century.

This section gives a idea of the events (stories of kings, popes, scholars and famous artists) that characterized it.

The historical, monumental and artistic value of San Michele in Bosco made it a natural candidate for the Genus Bononiae – Musei nella Città, the project for the Town museums funded by the Cassa di Risparmio in Bologna Foundation. To redevelop the monumental complex and to restore its connection with the Town, the green area that surrounds the hospital – a real park – was refurbished with challenging project.

# PROGRAM

## STRUCTURE

### TUESDAY, MARCH 6<sup>TH</sup>, 2018

E-RARE, Evaluation meeting (closed), all day 9 to 17

### WEDNESDAY, MARCH 7<sup>TH</sup>, 2018

Parallel session: Undiagnosed Diseases Network International (UDNI) - 9 to 12

Parallel session: European Reference Networks (ERNs), where we stand? - 9 to 12

Session A, Afternoon 14 to 17

## A. OPPORTUNITIES IN RARE DISEASES AROUND THE WORLD

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- IRDiRC, USA
- European Reference Networks, IT
- RE(ACT) Community, CH
- RD Connect, AUS
- BBMRI, EU
- E-RARE, EU

### POSTER SESSION A 17 TO 18

18 to 20

## PUBLIC OPENING CEREMONY

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- Welcome message by the organizers
- Silvio Garattini, IT
- Matt Might, USA

### THURSDAY, MARCH 8<sup>TH</sup>, 2018

Session B, Morning 9 to 12

## B. NGS AND UNDIAGNOSED RARE DISEASES

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- Kim Boycott, CA (TBC)
- Xavier Estivill, ES (TBC)
- Marco Gattorno, IT
- Nicolas Levy, FR (TBC)
- Jean-Louis Mandel, FR (TBC)

Lunch 12 to 13

### POSTER SESSION B&C 13 TO 14

Session C, Afternoon, 14 to 17

## C. PATHOPHYSIOLOGY

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- Gisou van der Goot, CH (TBC)
- Andrea Ballabio, IT
- Gregor Andelfinger, CA
- Arthur Wilde, NL (TBC)
- Stephan Ehl, DE (TBC)

### POSTER SESSION B&C 17 TO 19

Speakers Dinner in the Evening

**FRIDAY, MARCH 9<sup>TH</sup>, 2018**

Session D, Morning 9 to 13

## **D. GENE AND CELL THERAPY**

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- Naomi Taylor, FR (TBC)
- Luigi Naldini, IT
- Jaimes Bainbridge, UK (TBC)
- Josef M. Penninger, AT
- Tatiana Petrova, CH

Lunch 12 to 13

**POSTER SESSION D&E 13 TO 14**

Session E, Afternoon 13 to 17

## **E. NEUROLOGICAL DISEASES**

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- Antonio Federico, IT
- Edward Wild, UK
- Daniel MacArthur, USA (TBC)
- Jesus Requena, ES
- Michael E. Shy, USA (TBC)

**POSTER SESSION D&E 17 TO 19**

Delegates' dinner/party (financed by a sponsor)

**SATURDAY, MARCH 10<sup>TH</sup>, 2018**

Session F, 9 to 14, public session

## **F. PATIENTS AND RESEARCH; RDD 2018 EMILIA-ROMAGNA**

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- Sonia Vallabh & Eric Minikel, USA (TBC)
- Dirk Fischer, CH
- XXXX, xx
- XXXX, xx

Farwell Ceremony/Lunch

# **PARTICIPATING IN RE(ACT) CONGRESS 2016**

Industry involvement is one of the key elements in the success of the 4th International Congress on Research of Rare and Orphan Diseases.

Your presence and Contributions enhance the overall scientific value of the event. The BLACKSWAN Foundation and E-RARE are offering you the opportunity to become a sponsor of the 4th International Congress on Research of Rare and Orphan Diseases, enabling you to raise the recognition of your company while promoting endeavors.

On the following pages, various sponsorship options are listed, from which you may select different elements up to the amount of your company's financial support.

## **WHY SHOULD YOU SPONSOR RE(ACT) 2018?**

The RE(ACT) 2018 Conference provides an exceptional environment, dedicated to the exchange of the latest scientific research, educational training and commercial intelligence in the fields of Rare Diseases. Presence at the conference is an invaluable opportunity to introduce the audience to new developments and products. Sponsorship gives you an excellent opportunity to promote your name, to support your brands and connecting Bologna to the main Italian and European airports.

The Bologna airport is one of the most important stop in Italy for international flights and for wide range of choice of links. to maintain a high profile among health professionals. Your presence and participation is fundamental to prove your social and moral involvement in crucial health problems for about 500 million people around the world.

## **SPONSORSHIP CATEGORIES**

You will be given a sponsorship category status dependent upon the total amount of your sponsorship contribution. The total contribution may consist of a licence fee as well as advertisements, satellite symposia, sponsorship items and exhibition space (excl. storage space.) You will benefit from outstanding advantages linked to your sponsorship category

## **HOW TO BOOK**

Sponsorship items can be booked via the email: [sponsorship@react-congress.org](mailto:sponsorship@react-congress.org).

CATEGORY	MINIMUM CONTRIBUTION (EXCL. VAT)
<b>Gold Sponsor</b>	35,000 Euro
<b>Silver Sponsor</b>	20,000 Euro
<b>Bronze Sponsor</b>	10,000 Euro
<b>General Sponsor</b>	no minimum amount

**Please note:** until the deadline, priority for assignment of sponsorship options and exhibition space is given dependent upon sponsorship category and within the category, on a “First come – First served” basis! After the deadline, priority can be provided upon availability only.

**SPONSORSHIP BENEFITS** Benefits will be allocated to sponsors based on the following table:

SPONSOR CATEGORY	GOLD	SILVER	BRONZE	GENERAL
Priority choice: date/slot for satellite symposium	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	
Priority choice: exhibition space booking	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	
Priority choice: exclusive sponsorship	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	
Number of Satellite Symposium posters permitted to be displayed in the Conference Centre	3	2	1	
Web link of sponsor's company in the sponsoring area of the congress website	•	•	•	
Web link from your company's website to the conference website	•	•	•	•
Use of the RE(ACT) 2018 logo in print and on the web	•	•	•	
Logo projection in the plenary room during breaks	•	•	•	
Sponsor's logo in the Final Program	•	•	•	•
Virtual exhibition and Exhibitors' List on the website and in the Final Program	•	•	•	
Acknowledgement to the sponsors at the Opening Ceremony	•	•	•	
Additional Exhibitor Badges	5	3	1	

# SPONSORSHIP

## MAJOR SPONSORSHIP PACKAGES

### Gold sponsorship includes (35,000 Euro):

One plenary session sponsored by only one company

- Registration for 3 persons
- Hotel accommodation <sup>(\*\*\*\*)</sup> for 3 persons for meeting duration
- Full-page advertisement in the final program
- Slide of acknowledgement at session intervals
- Sponsor logo with hyperlink in the RE(ACT) Congress website
- Acknowledgement in the RE(ACT) Congress website and abstract book

### Silver sponsorship includes (20,000 Euro):

- One plenary session sponsored by max two companies
- Registration for 4 persons
- Half-page advertisement in the final program
- Slide of acknowledgement at session intervals
- Sponsor logo with hyperlink in the RE(ACT) Congress website
- Acknowledgement in the RE(ACT) Congress website and abstract book

### Bronze sponsorship includes (10,000 Euro):

- Poster session sponsored by one company
- Registration for 1 person
- Slide of acknowledgement at session intervals
- Advertisement of your company name in the final program
- Sponsor logo with hyperlink in the RE(ACT) Congress website
- Acknowledgement in the RE(ACT) Congress website and abstract book

### Delegates' bag sponsorship (8,000 Euro) includes:

- Registration for 1 person
- Company Logo on delegates' bags (only one company)

### Other sponsorship package examples

#### > Website and abstract book visibility (5,000 Euro):

- Registration for 1 person
- Acknowledgement in the RE(ACT) Congress website and abstract book

#### > Bag insert (2,000 Euro): Bag insert (leaflet or gadget)

#### > Advertisement in the abstract book:

- Full page four colour: 2,000 Euro
- Half page, four colour: 1,000 Euro
- Full page, black and white: 1,000 Euro
- Half page, black and white: 500 Euro

# SPONSORSHIP

## OPPORTUNITIES

### 1. SESSIONS

Organising a session is a great opportunity to set your topic within the conference or to link existing sessions to your company name. Several formats are available:

#### SATELLITE SYMPOSIA

All Satellite Symposia are organised by the sponsor. The Sponsor is free in presenting a conference related topic and program that will be scheduled in close consultation with the Conference Organiser and the Scientific Committee. Once the program of the Satellite Symposium has been approved, it can not be modified. All Satellite Symposia slots are offered for 90 minutes or otherwise stated.

#### BREAKFAST SESSIONS Breakfast Satellite Symposium

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DATES:	MARCH 7 <sup>th</sup> , March 9 <sup>th</sup> , March 10 <sup>th</sup>
TIMES:	7:30 – 8:00, Networking Breakfast (30 min) 8:00 – 9:00 Presentations (60 min)
PRICE:	15,000 Euro including room and standard technical equipment
NUMBERS:	30 to 120 Persons

The sponsor is encouraged to provide breakfast for this session. Breakfast will be before the session. – The sponsor is also responsible for the invitation and travel arrangements of invited speakers.

#### LUNCH SESSIONS Parallel / Exclusive Lunch Satellite Symposium

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DATES:	MARCH 7 <sup>th</sup> , March 9 <sup>th</sup> , March 10 <sup>th</sup>
TIMES:	12:00 – 13:30, 90 min
PRICE:	25,000 Euro (Exclusive) including room and standard technical equipment
NUMBERS:	100 Persons

The sponsor is encouraged to provide lunch for this session. The sponsor is also responsible for the invitation and travel arrangements of invited speakers.

## SPONSORSHIP OPPORTUNITIES

### EVENING SESSIONS Exclusive Evening Satellite Symposium

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DATES: MARCH 8<sup>h</sup> and March 9<sup>th</sup>  
TIMES: 18:30 – 20:00, 90 min  
PRICE: 15,000 Euro including room and standard technical equipment  
NUMBERS: 100 Persons

No other sessions running parallel. – The Sponsor is encouraged to provide refreshments for this session. – The sponsor is also responsible for the invitation and travel arrangements of invited speakers.

### EVENING EVENT ON FRIDAY EVENING Exclusive Evening Dinner, Party, Networking Event

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DATES: March 10<sup>th</sup>  
TIMES: Starting at 7 pm  
PRICE: 30,000 Euro  
NUMBERS: 300 Persons

No other event running parallel.  
The Sponsor is encouraged to provide dinner/finger food and an evening program for this session.

### Satellite Program

The session program, including title, topics and lectures, must be submitted to the Conference Secretariat for approval. The goal is to ensure that the program is not too product orientated and that there is no overlapping of topics between various symposia. Once the program of a symposium is approved, it cannot be modified (except with approval from the Conference Secretariat). The organisers reserve the right to change the date and time of the symposia.



### Symposium Poster

Sponsors may present a certain number of posters to announce their satellite depending on their sponsorship level (see benefit overview in the previous section) on the day their session takes place. It is the responsibility of the sponsor to produce posters and organise easels or similar. Poster layout and placement must be agreed upon by the Conference Secretariat (see Terms & Conditions for details).

### Registration & Speaker Travel Arrangements

All speakers, as well as all participants and invited guests who wish to attend the sessions, must be registered as active participants. The sponsor is also responsible for the registration, invitation and travel arrangements of invited speakers and chair-persons that have specifically been invited to participate in the sponsor's scientific session – even though they might also be invited by the organisers.

### Rooms & Services

- All rooms will be provided with:
- Setup in theatre style
- Lectern with microphone and presentation computer
- Chairperson's desk with two fixed microphones
- 1 wireless microphone
- 2 fixed microphones for the audience
- Front projection screen
- Video projector
- Room audio and light

A technician will be available during your symposium.

### Speaker's Presentations

To avoid unexpected technical problems, sponsors are requested to make sure their speakers use the Speaker Preview Room to upload their presentation, as the lectern laptop provided is not accessible directly. This should be done at least 180 min prior to the start of the session. Detailed instructions such as Speaker Preview Room opening hours will be provided at a later stage. We do not advise speakers using their own laptops, if speakers wish to use their own laptops, it is the responsibility of the sponsor organising the session.

## SPONSORSHIP OPPORTUNITIES

### 2. MEETING FACILITIES

Hospitality Suites and Meeting Rooms are available upon request.

Sponsors organizing an event for 25 or more participants, before, during or after the RE(ACT) Conference, must first seek approval from the conference secretariat. The sponsor may request to hold an event; however, the event must not occur parallel to the official conference program or other social / cultural events.

#### HOSPITALITY SUITES

Hospitality Suites may be booked as private rooms for potential clients or business & scientific contacts to socialise, view sample products etc.

Hospitality Suites must be booked for at least one day (minimum 6 hours) and can be furnished and decorated individually. Prices and availability are upon request.

#### MEETING ROOMS

Meeting rooms are available on request. Meeting rooms can be set-up in U-shape, theatre or boardroom layouts with AV equipment.

Full day meeting

9:00 to 18:00 Price on request

**3. CONFERENCE MATERIAL**

**Delivery information for items which must be provided by the sponsor will be issued by the Conference Secretariat.**

**POCKET PROGRAM** Pieces: 500

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Logo Only:	PRICE:	3,000 Euro
Logo and Advert:	PRICE:	4,500 Euro

The Pocket Program is a short version of the Conference Program noting all important conference information which will be inserted in the badge holder for all participants.

- Sponsor’s advert featured in the pocket Program
- Sponsor’s logo featured in the Pocket Program

The Pocket Program will be produced by the organiser. Pocket Program and participant name badges.

**CONFERENCE BAG INSERT** Pieces: 500

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PRICE:	2,000 Euro
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Insert a leaflet, invitation to your session / exhibition booth or information brochure into all Conference Bags.

Layout must be submitted to the Conference Secretariat for approval. Material must be provided and delivered directly by the sponsor to the conference venue. Delivery details will be provided at a later stage.

## SPONSORSHIP OPPORTUNITIES

### 4. CONFERENCE SERVICES

All Conference services will be set up by the organiser.

#### HOTEL ROOM DOOR SIGNS

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PRICE: On request

Hotel room Door Signs will be placed on doors of participants staying in the top 3 conference hotels booked through the RE(ACT) Congress Secretariat

- Place an invitation to your session /exhibition booth or information brochure on the Hotel Room Door of the RE(ACT) Participants

Additional delivery charges from the hotel will apply.

Layout must be submitted to the Conference Secretariat for approval. Hotel Room Door Signs will be produced and delivered by the organiser. – The venue can provide a 100% working Internet.

#### RE(ACT) MOBILE App

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PRICE: On request

The Congress App is an interactive version of the abstract book giving the participant related information of the RE(ACT) Congress at the tip of their finger.

- Sponsor's banner will be placed at a number of places such as at the home screen, navigation page etc, which is linked to sponsor's detail page or any other link.
- Link to Sponsor's bag insert
- Email blast sent out on sponsors behalf to inform participants the app is available to download
- Full page advert in the Final Program

## 5. COMMUNICATIONS

### E-MAIL BLAST

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PRICE: 1,500 Euro

Have your individual announcement for your session, exhibition booth or other information sent out to all registered participants.

- Sponsor's personal message to all participants

E-mail will be sent out by the Congress Secretariat. Sponsor must provide e-mail design, texts, pictures etc. in HTML format with links to all graphics two weeks prior to the date the E-mail Blast is due to be sent out.

## 6. SPECIAL SERVICES

**All special services will be arranged and set-up by the organiser.**

### ePOSTER CORNERS

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PRICE: On request

An ePoster corner is a presentation platform for posters. Have a poster corner directly next to your booth to increase participant flow on to your booth.

- Sponsor has its booth to the ePoster Corner

**SPONSORSHIP OPPORTUNITIES**

**7. ADVERTISEMENT OPPORTUNITIES**

Raise your visibility onsite at the conference centre with signage and banners. A range of custom-tailored opportunities are available on request.

Please contact us for more details on options, price and availability.

**8. ADVERTISEMENTS IN CONFERENCE PUBLICATIONS**

The abstract book will be a printed brochure with all information about the congress, speakers biographies, final program, etc.. It will intended to inform the participants of the congress . It will be also mailed to a wide range of people working in the filed.

Theabstract book will be the most essential publication for participants guiding them through the conference. It includes information on presentations, satellite symposia, exhibitions and other activities. The program will be inserted into all participants’ congress bags. All printed matters will be available for down-load at the conference website.

**ABSTRACT BOOK**

Full page inside (colour)	2,000 Euro
Outside back cover	3,000 Euro
Inside front cover	2,100 Euro
Inside back cover	1,300 Euro
Laminated Bookmark in Final Program	2,500 Euro

# EXHIBITION

## EXHIBITION SPACE

This exhibition will provide a unique opportunity to present your products, undertake research and promote services to researchers from all over the world. The Industry exhibition area is located directly in the forum along with the poster area providing maximum exposure and interaction opportunities with participants.

### COSTS PER SQUARE METER (NET)

Early booth space booking Until the 30 <sup>th</sup> September	250 Euro per sqm
Standard booth space booking From the 1 <sup>st</sup> of October	350 Euro per sqm

Minimum booth area: 6 sqm

All booth configurations need to be discussed with the organisers and materials booked through the Congress secretariat.

All exhibitors will be published with the company name in the conference publications and on the conference website.

### BOOTH ASSIGNMENT

Exhibition space will be assigned on a 'First-come – First-served' basis within the respective sponsorship levels, according to the date of the exhibition space booking and the date of the receipt of the payment.

### HOW TO BOOK

Exhibition space can be booked via the Congress secretariat.

EXHIBITION

EXHIBITOR REGISTRATION

Free Exhibitor Badges are provided to exhibitors based on the amount of square metres purchased:

PURCHASED SQM	FREE EXHIBITOR BADGES*
6 sqm	1
From 6 to 12 sqm	2
From 13 to 18 sqm	3
From 19 to 27 sqm	5
Above 27 sqm	6

The Exhibitor Badge entitles:

- Full access to the exhibition area and your company’s own satellite symposium
- Access to the Opening Ceremony and Welcome Reception
- 1 copy of the Final Program
- Coffee & Tea during coffee breaks
- Lunchs

For information on general conference registration please refer to the conference website: [www.react-congress.org](http://www.react-congress.org)



### Exhibition Time Table

6 March 2018	from 9 a.m. – 6. p.m.	Set-up
7 March 2018	from 9 a.m. – noon exhibition 1.00 p.m. – 8 p.m.	Set-up & Exhibition
8, 9, 10 March 2018	9 a.m. – 5.00 p.m.	Exhibition
10 March 2018		Exhibition/Dismantling noon – 6.00 p.m.

It will also be possible to purchase services and items for exhibition space, satellite symposium or hospitality suite/meeting room, including furniture, technical equipment, decorations, installations, hostesses and cleaning.

# THE RE(ACT) COMMUNITY

The aim of the RE(ACT) Community ([react-community.org](http://react-community.org)) is to strengthen the synergies between people involved in the rare and orphan diseases research in order to awake the general public consciousness about the achievements and goals of these researches, build international relationships and collaborations within researchers and intensify exchanges between researchers and others stakeholders (such as Academic Institutions, Centers of Expertise, Pharmaceutical industries, Patient organizations, policy makers, etc.).

To create a unique world-wide platform fostering exchanges and collaboration on similar or new projects, identifying research projects, transferring of know-how, finding expertise, discussing with key opinion leaders and optimizing synergies between scientists and patient advocates with policy makers and companies.

The RE(ACT) Community is open to everybody, this include other associations/societies, pharmaceutical industries, patient organizations, students, supporters and friends, banks, private equity funds, etc.

The community is counting already about 500 members.

The organization of the international congress on research of rare and orphan diseases (which occurs every two years) is one of the main activities of the RE(ACT) Community.

The community will provide grants, fellowships and awards.

# RE (ACT)

Community

(HOME)

HOW IT WORKS

DISEASES

PROJECTS

RESEARCHES

ABOUT

f t in g y

DONATE!



Begin by typing **any rare diseases**



or sign up for free

SIGN UP

Project title lorem ipsum at  
dolor sit amet laudatis



Featured

Project title lorem ipsum at  
dolor sit amet laudatis



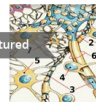
Featured

Project title lorem ipsum at  
dolor sit amet laudatis



Featured

Project title lorem ipsum at  
dolor sit amet laudatis



Featured

## Research Projects)



NEWEST

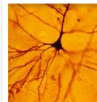
MOST FUNDED

CLOSE TO GOAL

VIEW ALL

Project title lorem ipsum ate dolor sit amet laudatis  
lorem ipsum ate

DISEASE NAME



by:  
Researcher Name

Quis autem vel eum iure qui in ea volutate velit esse  
quam nihil molestiae consequatur vel illum dolore eum  
fugiat quo qui in ea volutate velit esse quam nihil  
molestiae consequatur vel illum dolore eum...

10K

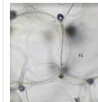
funding

goal 30K

SUPPORT!

Project title lorem ipsum ate dolor sit amet laudatis  
lorem ipsum ate

DISEASE NAME



by:  
Researcher Name

Quis autem vel eum iure qui in ea volutate velit esse  
quam nihil molestiae consequatur vel illum dolore eum  
fugiat quo qui in ea volutate velit esse quam nihil  
molestiae consequatur vel illum dolore eum...

15K

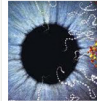
funding

goal 30K

SUPPORT!

Project title lorem ipsum ate dolor sit amet laudatis  
lorem ipsum ate

DISEASE NAME



by:  
Researcher Name

Quis autem vel eum iure qui in ea volutate velit esse  
quam nihil molestiae consequatur vel illum dolore eum  
fugiat quo qui in ea volutate velit esse quam nihil  
molestiae consequatur vel illum dolore eum...

10K

funding

goal 30K

SUPPORT!

Project title lorem ipsum ate dolor sit amet laudatis  
lorem ipsum ate

DISEASE NAME



by:  
Researcher Name

Quis autem vel eum iure qui in ea volutate velit esse  
quam nihil molestiae consequatur vel illum dolore eum  
fugiat quo qui in ea volutate velit esse quam nihil  
molestiae consequatur vel illum dolore eum...

15K

funding

goal 30K

SUPPORT!

VIEW ALL

## Most Supported Diseases)

DISEASE NAME



shared experiences:	135
shared scientific info:	46
fundable projects:	2

1,400

followers

goal 3,000

SUPPORT!

DISEASE NAME



shared experiences:	135
shared scientific info:	46
fundable projects:	2

1,400

followers

goal 3,000

SUPPORT!

DISEASE NAME



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1,400

followers

goal 3,000

SUPPORT!

DISEASE NAME



shared experiences:	135
shared scientific info:	46
fundable projects:	2

1,400

followers

goal 3,000

SUPPORT!

# DATES TO REMEMBER

## **Conference Dates**

> March 7<sup>h</sup> to 10<sup>th</sup>, 2018

## **Sponsor Deadline:**

Gold Sponsor

> November 15<sup>th</sup>, 2017

Silver Sponsor

> November 22<sup>nd</sup>, 2017

Bronzer Sponsor

> November 29<sup>th</sup>, 2017

## **Start of Online Registration**

> July 1<sup>st</sup>, 2017

## **Early registration**

> July 1<sup>st</sup> to September 30<sup>th</sup>, 2017

## **Standard registration**

> October 1<sup>st</sup> to December 31<sup>st</sup> 2017

## **Abstract Submission opens**

> October 1<sup>st</sup>, 2017

## **Late registration**

> January 1<sup>st</sup> to March 1<sup>st</sup>, 2018

## **Closing of online registration**

> March 1<sup>st</sup>, 2018

Onsite registration will be possible during the congress dates (March 7th to 10th).

## **Abstract submission for publication**

> October 1<sup>st</sup> to December 15<sup>th</sup> 2017

Late abstract submission will be possible until January 15th (but not published in our publisher partner magazine).

